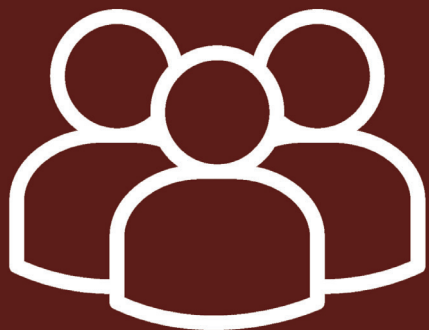




LECTRONICS FOR ENGINEERS

MEDIA PACK **2026**

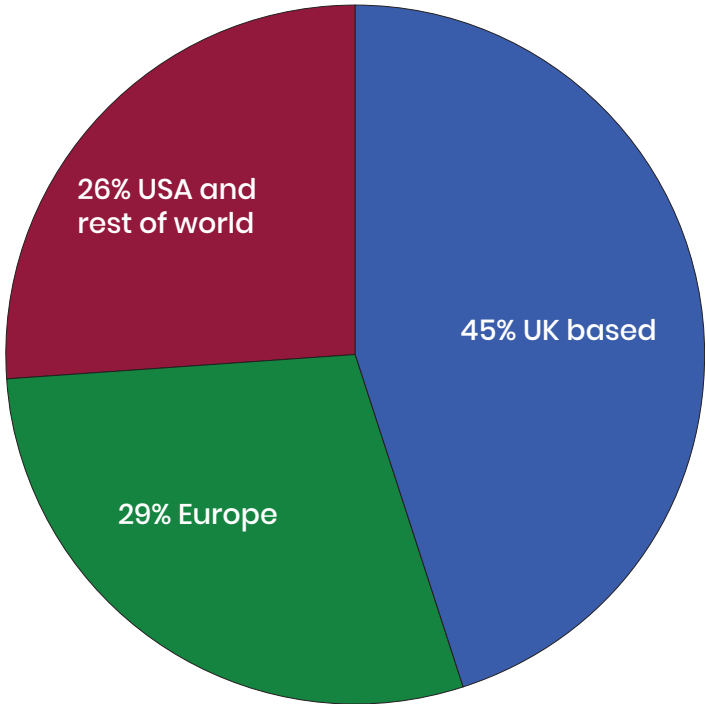
READERSHIP PROFILE



Electronics For Engineers is essential reading for OEM's, designers, engineers, managers and senior buyers within the UK's manufacturing and service industries, who have a purchasing and/or specifying responsibility for electronic components, products, equipment, systems and services.

• Readership total number: 23,275.

• Electronics For Engineers has 11,563 print subscribers and 11,712 digital subscribers.



CIRCULATION PROFILE

INDUSTRIES

- Energy
- Automotive
- Marine
- Communications
- Rail
- Training & Higher Education
- Aerospace
- Medical
- Military & Defence
- Printing and Packaging
- Power
- Contract Manufacturing
- Distribution
- Optoelectronics
- Interconnectivity
- Wireless & M2M
- Consulting R&D
- Electronics Design
- Other

JOB ROLE

- Original Equipment Manufacturer (OEMs)
 - Designers
 - Engineers
 - Managers
 - Senior Buyers

WHY YOU SHOULD ADVERTISE IN ELECTRONICS FOR ENGINEERS IN 2026

- Electronics For Engineers is the leading magazine that focuses on all components throughout the electronics industry
- Advertising within Electronics For Engineers will result in your business being seen by the key decision makers and stakeholders of the electronics industry
- Electronics For Engineers continues to post out copies of our GDPR compliant opt-in database of named professionals
- With only a limited number of adverts available in any issue, your advert will always be given highly prominent positions facing editorial
- Electronics For Engineers provides both print and digital advertising opportunities to suit all levels of marketing spend that will ensure the most cost-effective campaign

Can we help?

If you do not currently have appropriate artwork available or the facilities to create an advert, we are able to provide design support on request (at no additional charge)

For all advertising queries contact:
jcornford@datateam.co.uk

PRINT & DIGITAL

DISPLAY

Front Cover Package	£2,500
Double page spread	£2,500
Full page	£1,500
Half page	£800
Quarter page	£600

CLASSIFIED ADVERTISING

Contact Directory - standard	£400
Contact Directory - enhanced	£500
Classified Buyer's Guide	£200
Advertorials	£250
Monthly E-Newsletter Entry	£150
Specialised E-Newsletter Entry	£200

ONLINE PROMOTIONS

Banner Top ad	£1,500pcy
Banner Bottom ad	£1,000pcy
Button	£750pcy
Skyscraper	£2,000pcy
MPU	£2,500pcy
Background	£7,500pcy
Article Banner	£700pm
Featured Event	£200pm
Enhanced Entry	£250
Pop Up	£800pm
Site Takeover	£1500pm

SPECIAL PROMOTIONS

Inserts Loose or bound in

PRICE

Price dependant on weight of item

List Rental / Direct Mail

Selections available by job title, job function, company size, industry sector (SIC), purchasing influence & by region

Sponsorships

Various and unique opportunities to build valuable company/brand awareness

All rates exclusive of VAT

Agency discount : Less 10%

Cancellation : Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date

 Twitter: [@CI_electronics](https://twitter.com/CI_electronics)

 LinkedIn: <https://www.linkedin.com/company/electronics-for-engineers-magazine>

STAY IN TOUCH WITH ELECTRONICS FOR ENGINEERS

Electronics For Engineers is the voice of the electronics component industry, with an editorial vibe that is business centric, intuitive and on the pulse. Covering the latest news, product announcements and key trends right across the spectrum from major tier one players to smaller privately run businesses.

Stay up-to-date with cutting –edge product announcements, trends and news, encompassing everything from the electronics component supply chain, right across to design, implementation and application.

Delivered to you directly in both digital platform and printed format. Stay up to date and be informed with our industry focused, technical news and articles that are tailored to the needs of electronics design engineers and industry professionals.

Spanning some 30 years, the magazine is supported by regular newsletters and a comprehensive website updated daily with all the latest news.

FEATURES LIST

December/January

- Southern Manufacturing and Electronics Show preview
- Power
- Enclosures
- Artificial Intelligence
- Smart Tech & IOT
- Supply Chain
- Manufacturing

February

- Embedded World preview
- Sensors
- Thermal Management & EMC
- Automotives
- Distribution
- Optoelectronics

March

- Artificial Intelligence
- Sustainability
- Test & Measurement
- Interconnection
- Contract Manufacturing
- Batteries

April

- Power
- Enclosures
- Aerospace, Military & Defence
- Embedded Technology
- Distribution
- Medical Electronics

May

- Smart Manufacturing Preview
- Thermal Management & EMC
- Wearable Technology
- Display & UI
- Industrial
- Manufacturing
- Supply Chain

June

- Power
- Sensors
- Automotives
- Distribution
- Interconnection
- Embedded Technology

July/August

- Microelectronics preview
- Enclosures
- Artificial Intelligence
- Test & Measurement
- Medical Electronics
- Supply chain

September

- Power
- Sustainability
- Smart Tech & IOT
- Manufacturing
- Display & UI
- Embedded Technology

October

- Electronica preview
- Sensors
- Artificial Intelligence
- Aerospace, Military & Defence
- Distribution
- Interconnection
- Test & Measurement

November

- Enclosures
- Thermal Management & EMC
- Automotive
- Embedded Technology
- Contract Manufacturing
- Batteries

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ELECTRONICS FOR ENGINEERS WEBSITE

Electronics For Engineers website provides visitors with relevant up-to-date news, in-depth technical articles, applications stories and a comprehensive director of product and service suppliers. As a result of this, Electronics For Engineers website receives on average 24,000 unique users a month. This provides a reliable and cost-effective platform for your advertisers to present to our audience.

Click rates and viewing figures can be provided for all digital activity, helping provide information for your all-important ROI.

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (WXH)	TYPE AREA	BLEED SIZE	TRIM SIZE
Full Page	195 x 265	235 x 312	229 x 306
Front Cover	229mm x 244mm (+3mm)	235mm x 250mm	
Double Page	420 x 265	464 x 312	458 x 306
Half Page [H]	195 x 135		
Half Page [V]	94 x 265		
Quarter Page [V]	94 x 135		

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